

Keynotes

Hyperledger Global Forum 2018

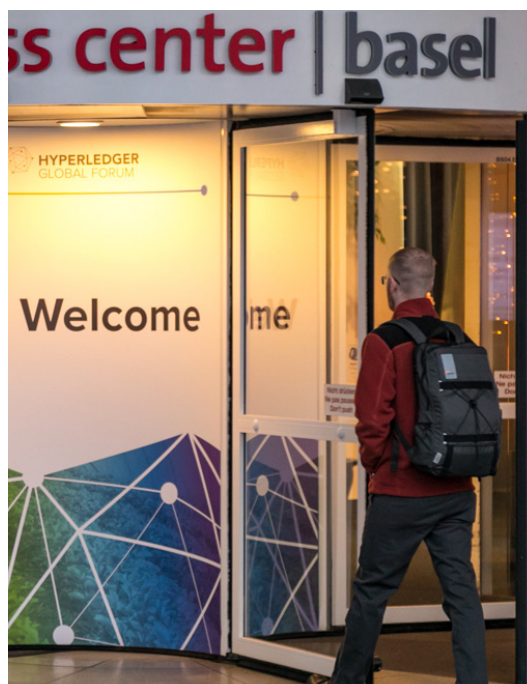
Event Report

December 12 - 15, 2018

Basel, Switzerland



Hyperledger Global Forum 2018 exceeded expectations for a first-time event. The event generated 737 registrations. Feedback from attendees was overwhelmingly positive, with an overall average rating of 4.3/5. The top two reasons that people attended Hyperledger Global Forum were for networking (49%) and to attend breakout sessions (20%). More than 90% said they are interested in attending the next Global Forum.





Industry

Twenty-one percent of attendees were technologists and 20% were executives in their organizations. Representatives from a broad range of industries gathered in Basel, including telecommunications, healthcare, financial services, retail and internet/web services. Thirty-five percent of attendees work at companies with more than 3,000 employees, 16.45% work at companies with 50-499 employees, while 37.24% cited less than 49.

Content

Hyperledger Global Forum 2018 received 332 CFP submissions! Of those who spoke, 87% were males, 12% were females. A group of 11 community members scored the proposals and based on that scoring, the Hyperledger staff carefully curated the sessions, bringing the most relevant topics and talks to the forefront. The four-day conference gave attendees 113 sessions to choose from, 43 demo theater sessions, 25 technical sessions, 20 business sessions, 9 keynote sessions, and 8 workshops.

In addition, we brought 8 keynote sessions to from industry leading experts to focus on adoption, provide real insight on how they've gone beyond experimentation to lead blockchain production applications with measurable impact, and actionable advice for overcoming challenges and barriers to entry. Aaron Symanski, Change Healthcare; Alexis Gauba, Mechanism Labs and She(256); R&D, Blockchain at Berkeley; R&D, ThunderCore; Dave Treat, Accenture; Matthew Davie, Kiva; Rose Shuman, BrightFront Group; Bruce Schneier, Harvard Kennedy School; Leanne Kemp, Everledger; and Dan Middleton, Intel.

Over 200 delegates attended the workshops and hands-on training held on the last two days. Workshops offered introductions to projects within the Hyperledger greenhouse to in-depth topics within specific projects. As space was intentionally limited, sessions were repeated Friday and Saturday allowing delegates to attend the desired sessions.

Post-event a record 86 keynote and session video recordings were posted to the [Hyperledger YouTube channel](#). Speaker presentations and videos are also available for download under each talk in the [schedule](#).

Diversity

Attendees from 57 countries made for a culturally diverse event this year. With \$60,000 in diversity scholarship funds available, travel and conference registration was covered for 12 recipients. Scholarship funding was provided by Accenture and DTCC. We were pleased that 14% of attendees and 12% of speakers were women or non-binary, although increasing gender diversity and attendance of underrepresented groups continues to be a challenge that we work to improve.

Our initiatives for diversity/inclusion were incredibly well-received, including the Diversity Happy Hour, sponsored by Accenture, with approximately 175 participants.



Networking

Networking time was built into the schedule beyond specialized networking events. Breakfast, break and lunch times were extended to allow for conversation. Plenty of networking space and seating were provided to delegates to enhance networking opportunities.

The sponsor showcase and offsite evening event were incredibly well-received. The Attendee Party at the Pantheon Basel Car Museum, sponsored by American Express, was busy with attendees excited to network with companies and fellow attendees.

Socio was the event app and networking tool used at Global Forum and Member Summit. Adoption rate was high compared to industry standard. 435 delegates used the app and 2,817 connections were made.

Attendees are looking for additional networking opportunities and we'll be evaluating ways to build in more networking time.



HYPERLEDGER
GLOBAL FORUM

Event Demographics

Total
Registration:

737

New to
Open Source:

25.5%

Attendees from

6



57

Continents Countries

492

Companies
Participated

145

Members

24%

of attendees came from
the **United States****Other countries** with a sizeable
audience at the event include:

16%

Switzerland

8%

Germany

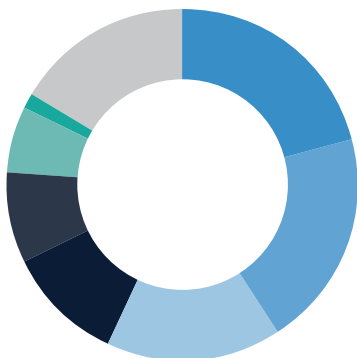
7%

UK

Attendee DemographicsMale
82.63%Female
15.49%Non-Binary
0.16%1.72% prefer
not to answerMale
87.12%Female
12.12%0.76% prefer
not to answer**Speaker** Demographics12 **Diversity** Scholarships175 Attendees at **Diversity**
Happy Hour

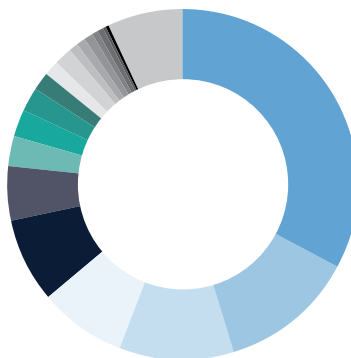


Attendee Demographics



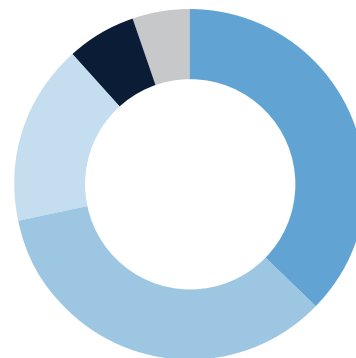
Attendee Job Function

- Technologist **21.05%**
- Executive **19.90%**
- Blockchain Developer **16.20%**
- Developer **10.84%**
- Product Manager **8.16%**
- Sales/Marketing **6.12%**
- End User **1.53%**
- Other **16.20%**



Industry

- Software **33.04%**
- Consulting **12.24%**
- Finance/Banking or Insurance **10.71%**
- Education **8.16%**
- Internet or Web Services **7.65%**
- Non-profit/NGOs **4.97%**
- Telecommunications **2.81%**
- Media/Advertising/Publishing or Entertainment **2.42%**
- Health Care Services **2.17%**
- Computer Hardware or Consumer Electronics **1.79%**
- Government (including Military) **1.53%**
- Automotive **1.40%**
- Transportation Logistics/Warehousing **0.89%**
- Pharmaceuticals and/or Medical Devices **0.89%**
- Aerospace or Defense **0.77%**
- Energy Generation/Distribution **0.64%**
- Industrial Equipment/Heavy Machinery **0.51%**
- Retail or Wholesale Trade **0.38%**
- Mining Oil & Gas Extraction **0.13%**
- Gaming **0.13%**
- I prefer not to answer **6.76%**



Size of Company

- Less than 49 employees **37.24%**
- 3000 employees and above **34.69%**
- Between 50 and 499 employees **16.45%**
- Between 500 and 999 employees **6.38%**
- Between 1000 and 2999 employees **5.23%**





Videos & Photos

Videos: https://www.youtube.com/channel/UC7_X0WkMtkWzaVUKF-PRBNQ/videos

Event Photos: <https://www.flickr.com/gp/linuxfoundation/622942>

Presentations and Speaker Bios: <https://hgf18.sched.com/>

Online Reach & Traffic

Sentiment among attendees was high with organizers hearing that the inclusiveness and openness of the community were widely praised. Technical sessions were overcapacity and keynotes wowed attendees, analysts, and press. The Hyperledger team received feedback that this was one of the most well-organized and professional blockchain conferences they've attended.

20 industry analysts and media from across Europe – France, Germany, Switzerland, and the UK and one from China attended the Forum. Journalists and analysts also noted the openness of the community and the willingness and enthusiasm of attendees to share stories, reinforcing the critical role Hyperledger continues to play in the enterprise blockchain space.

Press coverage was driven by Hyperledger's new member and momentum releases citing 16 new members including large brand names such as Deutsche Telekom and Alibaba Cloud.

Positive sentiment from press coverage included:

"Hyperledger should enter 2019 with the completion of two major framework projects"

"After the hype the blockchain now seems to arrive in reality."

"The audience represented the diversity within Hyperledger"

"Dozens of joiners including a strong showing from China"

"Hyperledger is continuing its rapid expansion"

"Building a roaming application on Hyperledger's Fabric was "a natural choice" John Calian, senior vice president at Deutsche Telekom and head of its R&D unit T-Labs

"A great momentum for a project founded only 3 years ago but also the testimony of a real passion for this open source platform"



Total Press and Social Media Mentions

Press: 30 total articles covering the growth in membership of Hyperledger and Global Forum

Twitter: 13MM total impressions and 2,566 tweets with #hyperledgerforum hashtag

Facebook: 8K impressions across 4 posts

Linkedin: Top two posts averaged nearly 28K impressions and over 500 likes - [Top 10 Takeaways](#) and [Diversity & Inclusion](#)

YouTube: 86 videos posted — all event videos can be found here : [YouTube Hyperledger Global Forum Videos](#)

Media Coverage

Computing - [Blockchain update: Hyperledger adds 12 new general members](#)

L'Informaticien - [In the alleys of Hyperledger Global Forum](#)

L'Informaticien - [Hyperledger Global Forum: a strong community dynamic](#)

Cointelegraph - [Hyperledger gets 12 new members, including Alibaba Cloud, Deutsche Telekom and Citi](#)

Enterprise Times - [Blockchain Technology Partners and enterprise blockchain challenges](#)

Silicon.fr - [Hyperledger Global Forum 2018: perspectives and use cases](#)

Coinspeaker - [Big Names Join the Hyperledger Blockchain Project Community](#)

Ledger Insights - [Strategies to increase enterprise blockchain adoption](#)

CoinDesk - [Deutsche Telekom, Alibaba Cloud, Citi Join Hyperledger Blockchain Project](#)

Inside-it.ch - [Deutsche Telekom, Alibaba: Hyperledger has significant new members](#)

Blick - [The first Swiss Blockchain subscription](#)

Investing - [Deutsche Telekom: A logical step!](#)

Blick - [Ex-bankers dig banks off the water](#)

Dev Class - [Two Linux Foundation Hyperledger Blockchain projects nearing 1.0](#)

Medium - [Supply Chains and Switzerland: Hyperledger's Inaugural Global Forum](#)

Blokt - [Alibaba Cloud Becomes One of the 16 New Members to Join the Hyperledger Global Forum](#)

The News - [Alibaba Cloud, Citi and others join Hyperledger blockchain project](#)

Crowdfund Insider - [Hyperledger Adds Alibaba Cloud, Citi, Deutsche Telekom, we.trade, & 12 more New Members to Project](#)

TelecomTV - [Deutsche Telekom ramps up blockchain activities with Hyperledger membership](#)

Enterprise Times - [Blockchain Technology Partners and enterprise blockchain challenges](#)

The Crypto Updates - [Blockchain News | 12 New Members Join Hyperledger, Including Citigroup, Alibaba Cloud](#)

Bitcoin Exchange Guide - [Hyperledger Blockchain Group Onboards Deutsche Telekom, Alibaba Cloud and 13 More New Members](#)

Pharmiweb - [HealthVerity Joins Exclusive Group of Leaders as New Member of Hyperledger](#)

Owl Market - [Hyperledger Makes Major Impact On Global Blockchain Projects](#)

Smartereum - [Hyperledger Blockchain Project Welcomes 16 New Members To Its Consortium](#)



HYPERLEDGER GLOBAL FORUM

Cointrust - [Deutsche Telekom, Alibaba Among 12 New Members On Hyperledger](#)

Jisen Finance China - [Hyperledger will working more with public chain communities in 2019](#)

JAXEnter - [What should you use: Public or private blockchains? It depends on your use case](#)

BTC Manager - [Hyperledger Project Grows as Alibaba Cloud, Citi, Deutsche Telekom, and New Members Join the Global Forum](#)

Chepicap - [Hyperledger project joins forces with 12, including Citi and Alibaba Cloud](#)

JAXEnter - [2019 will be a continued reiteration of how people are using blockchain](#)

JAXEnter - ["Sawtooth Sabre is our new transaction family for on-chain WebAssembly smart contracts"](#)

Netzwoche - [Brian Behlendorf: "Blockchain technology for companies is starting now"](#)

Esentri - [Esentri at Hyperledger Global Forum 2018](#)



HYPERLEDGER GLOBAL FORUM



Epicenter – Blockchain Podcast
@epicenterbtc

While at the [#HyperledgerForum](#) in Basel, [@seb2point0](#) spoke with Nathan George, CTO of [@SovrinID](#). Nathan talks about Sovrin as a public utility for identity, the role of identity in human interactions, and why the Foundation merged their codebase with [@Hyperledger](#) Indy.



4:06 AM - 13 Dec 2018



Brett Russell
@brettarussell

Bye bye Basel. An outstanding inaugural Hyperledger Global Forum. Well planned & executed. Thanks [@Hyperledger](#) Team and looking forward to next year.
[#hyperledgerforum](#) [#blockchain](#)

3:21 AM - 15 Dec 2018



Jonas
@Jonasmllr1

What a nice second day at the [#hyperledgerforum](#) with my colleagues. Impressive talk by Hart Montgomery from [@fujitsulabs](#) about [#privacy](#) and [#confidentiality](#) in Blockchain networks. I'm looking forward to the workshops tomorrow!
[@Fujitsu_DE](#) [@Fujitsu_Global](#)



Cordula Magin @cmagin1

We are several Fujitsu employees here at the [#Hyperledger](#) Global forum in Basel. [#hyperledgerforum](#) and [#Blockchain](#) [#Hyperledger](#)

1:28 PM - 13 Dec 2018



Martha Bennett
@martha_bennett

Aaron Symanski of [@Change_HC](#) showcasing their work, esp. Fabric running at scale (50m tx/day) + importance of firms like [@awscloud](#) to help scale, [@TIBCO](#) to make smart contracts easier.
[#HyperledgerForum](#)

3:54 AM - 12 Dec 2018



James Wester ✓
@jameswester

I don't often gush, but [@Hyperledger](#) has conducted one of the best conferences I have attended in quite some time. Just excellent.



Hyperledger ✓ @Hyperledger

Yesterday, we were excited to welcome more than 700 members of the Hyperledger community to our first ever Global Forum. Some highlights of real blockchain use cases from Day 1 can be seen below....

10:49 AM - 15 Dec 2018



David Treat
@DBTreat

One of my favorite speakers [@leanne_kemp](#) CEO of [@everledgerio](#) did an awesome job this morning talking about their real in-production example of Blockchain creating societal and financial value [@Accenture](#) [@Hyperledger](#)



4:43 AM - 13 Dec 2018

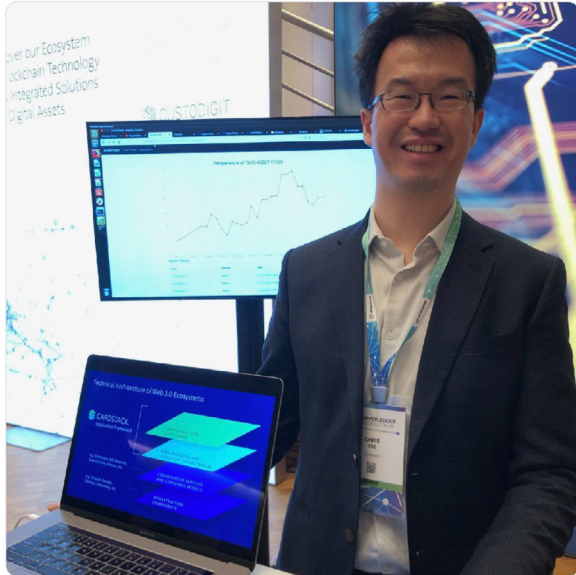


HYPERLEDGER GLOBAL FORUM



Cardstack
@cardstack

Great day at [#hyperledgerforum](#) demoing the latest from [#Cardstack](#)!



2:04 PM - 12 Dec 2018



Nick Thomas
@nickthomas

A special thank you to [@Hyperledger](#) for a very successful [#HyperledgerForum](#) and congratulations to [@SovrinID](#) for the vision, evangelization, and implementation of a global [#selfsovereignidentity](#) ecosystem on [#hyperledgerindy](#).



Hyperledger [@Hyperledger](#)
Yesterday, we were excited to welcome more than 700 members of the Hyperledger community to our first ever Global Forum. Some highlights of real blockchain use cases from Day 1 can be seen below....

12:27 AM - 16 Dec 2018



Mary C. Hall
@SystemsandTech

Great to see the community come together [#hyperledgerforum](#)



... [@danielabarbosa](#)
The buzz of developers at the 3rd day of [#HyperledgerForum](#) - days 3-4 workshops across all projects. Full house.

2:03 PM - 14 Dec 2018



Kuz Le
@techkuz

Our project Decentradelized, a decentralized ID protection solution in the farm supply chain based on [@Hyperledger](#) Indy by the [@SovrinID](#) and Fabric by the [@IBMBBlockchain](#) won at the [@Accenture](#) [#blockchain4good](#) hackathon during the [#hyperledgerforum](#) ! 🇺🇸 🇷🇺 🇨🇺 🏆

9:32 PM - 16 Dec 2018



Martha Bennett
@martha_bennett

Back at the airport, head buzzing (in a good way) - so many great meetings and presentations! Learnt a lot, met many wonderful people. Congratulations [@Hyperledger](#) for an information-packed and well-run event. [#HyperledgerForum](#)

11:19 AM - 13 Dec 2018



Phil Windley
@windley

As I listen to Everledger CEO Leanne Kemp talk about provenance in supply chains at [#HyperledgerForum](#), I'm struck by how many ledger applications can be reimaged as verifiable credential exchange with credential storage in a credential registry (like Indy Catalyst) [@SovrinID](#)



3:48 AM - 13 Dec 2018



HYPERLEDGER GLOBAL FORUM



Haider Nawab
@haidernawab

Thank you for an amazing few days at Hyperledger Global Forum -- wonderfully organized @Hyperledger

Treat: bag pins for most of the projects!

Am I missing any?

#hyperledgerforum



7:03 AM - 16 Dec 2018 from Basel, Switzerland



Exactpro Systems
@exactpro

We would like to thank the @Hyperledger Global Forum and its organizers, @linuxfoundation, for a relevant and informative event! The #hyperledgerforum was a great opportunity to completely immerse into the world of #blockchain technology and its numerous applications. #exactpro



10:42 AM - 17 Dec 2018



Kuz Le
@techkuz

Our project Decentradelized, a decentralized ID protection solution in the farm supply chain based on @Hyperledger Indy by the @SovrinID and Fabric by the @IBMBlockchain won at the @Accenture #blockchain4good hackathon during the #hyperledgerforum ! 🇷🇺 🇺🇸 🇩🇪 🇪🇸 100

9:32 PM - 16 Dec 2018



Unlockchain
@unlockchain

Conferences are over, let's go with 3 #hyperledgerforum workshops opened today. Antoine Chabert from @chainhero_io leads Getting started with #hyperledger #fabric hands on. Remotely try with materials available at



Hyperledger Global Forum: Getting Started with Hyperlegd...
View more about this event at Hyperledger Global Forum
hg18.sched.com

3:13 AM - 14 Dec 2018



Anoop Nannra
@anannra

Follow

Time we'll spent at the first #HyperledgerForum. Looking forward to all the new partnerships, joint solutions, and new market creations.

4:16 AM - 14 Dec 2018 from Basel, Switzerland

